

Reynobond® | Reynolux®



Corporate Identity:
You've Never Looked Better

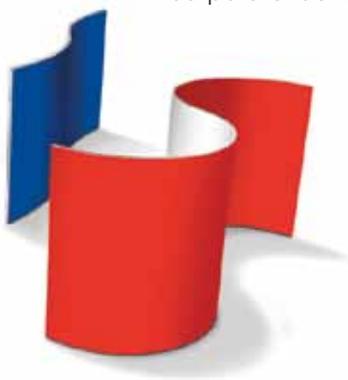






Enhance your image with imagination

Alcoa Architectural Products provides innovative solutions that help companies build and enhance their corporate identities. Our Reynobond® Aluminum Composite Material delivers consistent color, strength and flexibility from project to project – with more than 60 coil-coated standard colors to choose from, or any custom colors you might envision. Combining Reynobond ACM with Alcoa’s Reynolux® Metal Wall Panels adds a whole new dimension to corporate identity programs.



Reynobond and Reynolux colors can be matched. This provides you with a wide range of distinct design advantages. You enjoy the benefits of an exceptionally flat and formable ACM panel, with the texture and contrast of profiled metal wall panels. You can combine Reynobond and Reynolux with standard colors or by specifying a custom color. Also select from our full range of Alcoa products, including Reynobond ACM, Natural Metals and innovative finishes like anodized aluminum and Reynobond Design Line – exciting paint finishes borrowed straight from nature, with 39 distinctive looks. Durable, coil-coated metal cladding helps decrease building-façade maintenance costs, making it ideal for retail chain structures, where a high-quality, consistent image is just as important as staying within your budget.

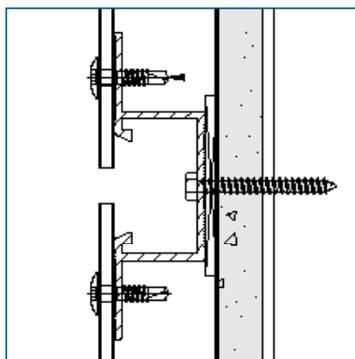
Petroleum



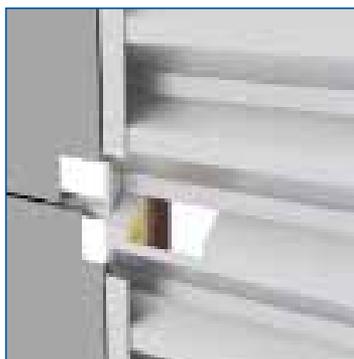
Reynobond ACM and Reynolux Metal Wall Panels allow companies to deploy corporate program colors worldwide consistently and economically while actually reinforcing the brand image. Options such as “stripe coating” create value by minimizing shop time and material costs through displacement of costly decals. Reynobond has been used in numerous programs, including Chevron, Texaco, ConocoPhillips, Valero, Shamrock, BP, Shell, ExxonMobil and many more.



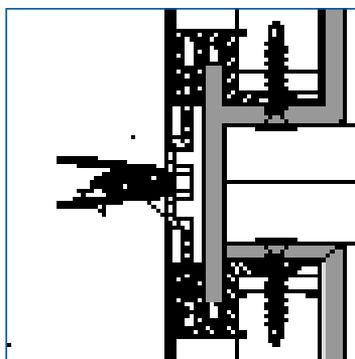
You've never seen more innovative solutions



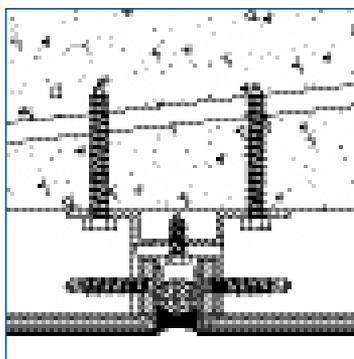
Face Fastened Solution



Reynolux Metal Wall Panel with Reynobond ACM



Dry-Seal System



Wet-Seal System

Our products represent the cutting edge of architectural technology. Reynobond with KEVLAR® combines light weight and flexibility with impact-resistant strength to stop hurricane-propelled debris in its tracks. Our nature-inspired paint finishes – woods, stones, granites and patinas – offer a variety of striking design choices. Colorweld® 500 architectural finishes come with a remarkable 30-year warranty. Our DURAGLOSS® finishes offer bright, vibrant, high-gloss colors that are ideally suited for corporate image programs. With our Face Fastened Solution application, you enjoy the perfect combination of durability, flexibility, simplicity and affordability. This exposed fastener system offers all the benefits you've come to expect from Reynobond composite materials. The Face Fastened Solution is perfect when you are seeking an updated look for a building or an image. Consider our Face Fastened Solution for retrofit projects.

Auto Dealership

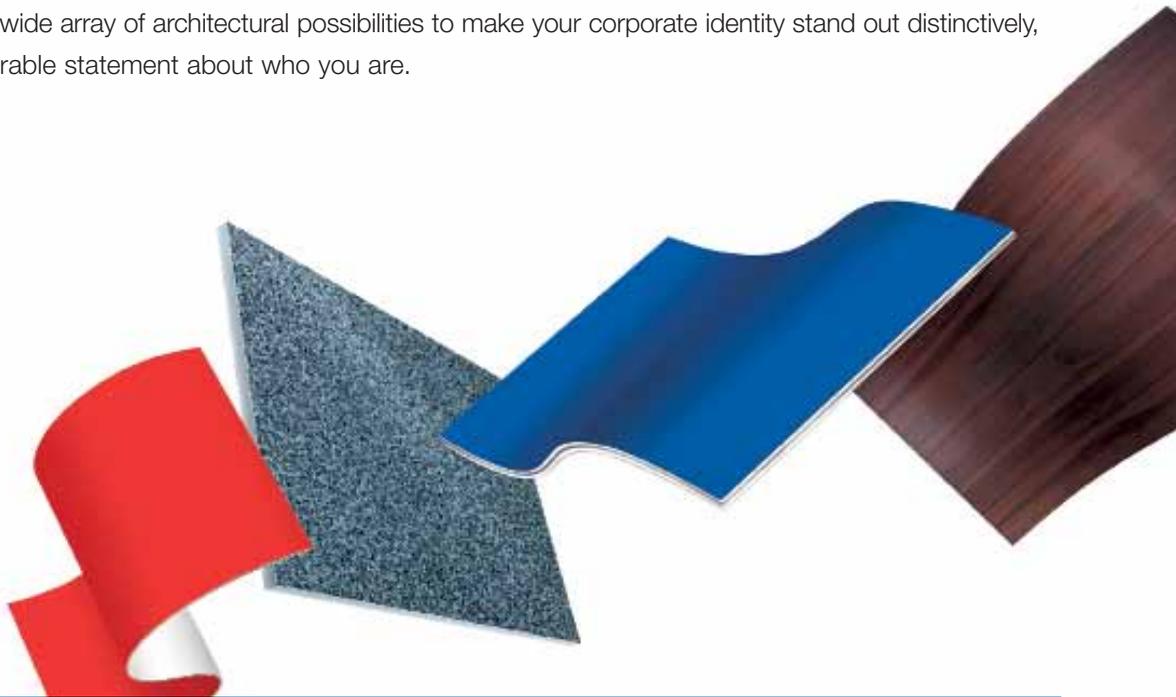


Reynobond ACM is utilized extensively for its crisp, modern look that attracts customers. This look is complemented by the matching colors of Reynobond ACM and Reynolux Metal Wall Panels. Whether for new or re-imaged locations, dealership owners appreciate the savings afforded by quick fabrication and installation. Reynobond has been used in most major programs, including Toyota, Lincoln, Chevrolet, Lexus, Honda, Hyundai, Ford, Jaguar, Kia, Acura, Mercedes, Nissan and more.



Designed to inspire

What does the world see when it views your corporate headquarters or your automotive showroom? Are you making a positive statement about your values and vision? With all the innovative products to choose from – and be inspired by – in the Reynobond and Reynolux product lines, you'll find endless ways to enhance and individualize your brand. We're proud that we offer products preferred by architects who seek out more sustainable, environmentally sound design solutions. Whatever the scope of the project, we offer an exciting spectrum and a wide array of architectural possibilities to make your corporate identity stand out distinctively, making a memorable statement about who you are.



Retail



Designers capitalize on the formability of Reynobond ACM and the versatility of Reynolux Metal Wall Panels to combine sharp corners, curved transitions, striking design elements and special paint coatings that merge lighting and material into an inviting forum. Retail chains using Reynobond ACM include recognized brands such as Victoria's Secret, Crate & Barrel, Barnes & Noble, GAP, The Limited, Whole Foods, Target, Harley-Davidson and Sports Authority.



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