



OUTLOOK ...

News from the World of SECO!

Wherefore “Art” Thou, SECO?

*Asheville Art Museum
Nearing Completion*



INSIDE THIS ISSUE:

• Wherefore “Art” Thou, SECO?	2	• Article on Compromise	7
• HR Corner	2	• Anniversaries	7
• In the Spotlight	3	• Faces of SECO	8-9
• Introducing	4	• Around the Territory	10
• Avoiding the Big Oops!	5	• Project Photos	11
• Humor	6		

Wherefore "Art" Thou, SECO? continued

In the heart of historical downtown Asheville, one of the most important Asheville projects in decades is taking shape right in the center of uber-popular Pack Square.

The new and renovated Asheville Art Museum is located at 2 Pack Square, where the original museum has been since its founding in 1948. The museum was in dire need of updating, renovation, modernizing and expansion. In the early 2000s, the museum trustees and partners began discussing the renovation and expansion program with significant planning commencing in about 2005.

Ennead Architects of New York along with ARCA Design of Asheville were retained to design and develop the program for the project with a keen eye kept on the preservation of the historical structure. In fact, Ennead's design specifically called for the honoring of the historical Pack Library Building constructed back in 1926.

Continuing with the vision of preservation, the ARCA team, led by Alan McGuinn and Bryan Moffit, designed an environmentally responsible project, uniquely tailored to the function of the new spaces and the comfort and perception of museum visitors.

While the Pack Library is the core of the existing museum building, the signature component of the new construction is the large, fully transparent glass entrance and atrium elements that invite visitors, in a very transparent way, into the new building to experience all that the gorgeous new facility has to offer.

In regard to SECO's role in the project, much of the new building is clad with metal panels. In fact, about 8,000 sf of the new museum's walls are clad with zinc composite panels. These panels have been fabricated by Altech Panel Systems utilizing Alpollic's Dark Gray Quartz ZCM (Zinc Composite Material). These highly sophisticated dry-joint panels are not only adorning the new building's exterior, but they are utilized on the interior as well. Interior areas include the Entrance Vestibule, the Gallery Bridge and the Mezzanine. Some of this material is even used as novel "door casing" material!



Centria's aluminum concealed fastener Concept Series wall panels are also prevalent on the new structure. SECO's crews have installed about 7000 sf of this Centria material.

Speaking of SECO's field team, our guys have done a great job of representing the company while doing high-quality work. Eddie Kinton and his crew began our work within the building interior, while Eric Nelson and his guys have taken over and will carry the ball across the finish line!

Our customer, Beverly-Grant, is very pleased with the efforts of Eric, Eddie and all of their crew members! Sean Collins, their everyday Superintendent, Henry Watt, Project Executive, and Dan Taylor their Senior Superintendent have worked closely with our team, which includes Bobby Stanfill-Construction Manager and Matt Millsaps-Contract Administrator, as always, supported by our quality home-office staff. SECO is proud to have been part of such a landmark project!

HR Corner: Finding a Holiday Balance

by Dianna Mitchell

Many factors can contribute to holiday-related stress. The demands of shopping, parties, family reunions, and houseguests can contribute to feelings of tension.

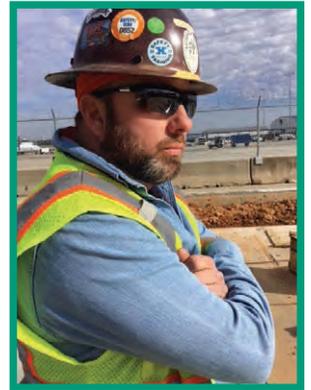
Don't let stress get the best of you this holiday season! If you're feeling overwhelmed, try these tips:

- Keep expectations for the holiday season manageable by setting realistic goals. Make a list and prioritize important events and tasks. Spread out special activities so they can be fully enjoyed without rush or stress.
- Allow plenty of time to complete your holiday shopping. Make a list of what to buy for each person and stay within your estimated budget.
- Volunteer. Help others by giving the gift of your time and talents.
- Enjoy free or low-cost activities, such as going for a drive to look at holiday decorations, window shopping, or taking a long walk in the crisp winter air.
- Keep parties simple by having a buffet instead of a sit-down dinner. Serve uncomplicated dishes that are easy for you to make. Ask others to share responsibility for large gatherings.
- If you overindulge at a holiday gathering, get right back into your normal eating and exercise routine.
- Recharge your batteries by carving out some time for yourself or a favorite activity.
- Spend time with supportive, caring people. Reach out and make new friends or contact someone who you haven't talked to for a while.
- Look toward the future. Life brings changes, including to traditions. Focus on today, not times gone by.



In the Spotlight: Eric Nelson, SECO Foreman

One of SECO’s quiet high-performers who’s been busy overseeing our field operations on the high-profile Asheville Art Museum project is foreman, Eric Nelson. Eric has been with SECO for 13 years and loves working for the company! He describes himself as a generous, loyal good ol’ American guy. This quiet, American guy was born and raised in Asheboro, NC, and graduated from Southwest Randolph County high school also in Asheboro.



Eric Nelson

For those that don’t know, North Carolina is considered by many to be the NASCAR capital of the world. So, growing up in the Tar Heel state, Eric naturally became a huge fan of NASCAR racing. As such, Eric is attracted to things that go fast!

In fact, when Eric was just a young boy, he raced motorcycles and three-wheelers. As a youngster, he dreamed of one day becoming a real race car driver. Later on, Eric applied his love for speed by working with the Jeff Burton team in the '90s not racing, but building cars!

Along the way, Eric learned the special skill of welding and became a certified welder. This is not something just anyone can do, and it just makes Eric that much more valuable! There was a time in Eric’s youthful days when Eric thought he might be a truck driver. In fact, he was a truck driver for about four years. Lucky for SECO, however, Eric decided the trucking life was not quite for him long term and decided he was better suited for the construction world!

Eric doesn’t yet have any children, but he’s hoping someday he gets to be a daddy. In the meantime, he is a daddy to a little pet pig named Wiggly! Eric also loves pizza and identifies Sir Pizza as the best! When he is at home, you are sure to find him relaxing with a slice or two and a good old movie. When you hear someone listening to One More Silver Dollar by the Allman Brothers, think of Eric. That’s his favorite “road song,” and he doesn’t mind turnin’ it up when it comes on the radio!

Eric is a follower of Jesus Christ and like him, tries to approach life in a simple, kind way. This might be best illustrated by his support and contributions to St. Jude Hospital for Children. He thinks those St. Jude kids are very special and very deserving of our help! As for the homeless man he finds on the street here and there, he’ll extend a helping hand to him as well.

Eric says, “Right is Right” and “Wrong is Wrong” and he boils down his outlook on life thusly; “Life is best kept simple; work hard, drive fast, eat good pizza and enjoy God’s gifts!”



Cecil and Eric



Eric's Home Place



Meet Wiggly!

Introducing... Paul Bott

Dear readers, please let us introduce you to “Bott,” the newest member of SECO’s Engineering group. “Bott” is Paul Bott and his nickname is simply his last name. Paul points out that when his wife calls him that, there’s a chance he’s in trouble! Paul possesses a good sense of humor, as too does wife Suzanne. Paul laughs when he remembers her first words when he asked her to marry him; “Are you Serious??” 😊

Paul was born in nearby Lawrenceville, GA where he grew up and went to school, graduating from Central Gwinnett High School. Paul joined the army after school, and during this time he served his country during deployment to Afghanistan. Back here in the homeland, Paul enrolled at Gwinnett Tech where he obtained his Associate’s degree.

Paul’s better half, Suzanne Bott and he now live in Dacula where they are raising their two little ones, James (3) and Matthew (1). Their place is also home to a couple of family felines, Sam who is about 14 and Ellie who is just 4 years old. The kids keep Mom and Dad on their toes as Paul says both are “over the top” curious as well as possessing unlimited energy! Like Daddy, they are problems solvers and fiercely independent!

Looking back on history, Paul says that he would love to have had 15 minutes with Abraham Lincoln, just to get an idea of what made him so special as one of our Country’s greatest statesmen!

Paul has many interests, and his favorite pastime is spending time with his kids. He can also be found enjoying Blues and likes him some Country Rock as well. For relaxation, Paul enjoys hiking and woodworking and even enjoys cooking. Speaking of food, Paul’s faves include Italian, (especially pizza) and German (especially brats) but is not too picky!

Thinking back on it, Paul says he was really meant to be involved with building. As a boy, he loved building things out of Erector sets and Legos. Paul is naturally inclined to engineering-related things and likes the problem-solving nature of his job. Harkening back to his military days, Paul understands and appreciates the value of good leadership. This is why he says, striving to increase his leadership skills remains one of his primary goals. We are looking for big things to come from “Bott”!



Paul Bott and family

Get to know... Brian Dellinger

We would like to take a moment and introduce our SECO Outlook readers to one of our newest Operations team members, Mr. Brian Dellinger. Brian is currently an Assistant Project Coordinator, and even though he’s only been on the SECO team for a few months, he is already doing a nice job and helping our customers with their projects!

Brian is a native “Hokie” hailing from Bristol, VA where he grew up. Brian graduated from Virginia High School in Bristol, and later attended New River Community College in Dublin, VA and Liberty University in Lynchburg, VA. Growing up, Brian got a lot of enjoyment out of making people laugh. He enjoys being funny and loves to see folks smile and enjoy themselves!

Brian played baseball growing up and was definitely an outdoors kind of kid. Like many young boys, Brian dreamed of being a major league ballplayer someday! Another thing Brian enjoyed doing was exploring new places and had a lot of fun exploring in the woods behind his house. Exploring new places and trying new things remain important to Brian, even as an adult! Brian suggests that being Magellan would have been the coolest thing, being the first to see things that no one in the world had yet seen!

Brian says he learned his work ethic while working at his father’s gas station as a young man. He says he learned to set his pride aside and learned the self-satisfaction that comes from hard work and serving others.

Speaking of fathers, Brian is the proud dad of Miles, his 13-year-old son. Like his dad, Miles loves sports, and they like to attend various sporting events together. Wally and Hazel, Brian’s two dogs, although not a sports fan themselves, get plenty of love and attention from Brian and Miles!

The most exciting thing in Brian’s life to date was the birth of Miles. He says he is quite blessed to not only have Miles in his life but that he’s extra blessed to have the loving support of his family.

Speaking of family, we’re happy Brian now calls the SECO family his own!



Brian (left) and son, Miles Dellinger

Avoiding the Big Oops!

To say we are all caught up in an age of electronic communications is a major understatement! Who doesn't spend a good part of any day responding to, or authoring e-mails, text messages or some form of social media message?

For most working people, the number of those electronic exchanges can vary from a few, to dozens and yes, for some even hundreds per day! Of course, with all of these communications, it's safe to say we always type exactly what we want to say, exactly how we want it said in perfect English, right? Hah! Not even close!

Sometimes, especially in business, we are hurried and stressed, and we end up sending something that doesn't say just what we wanted it to say. So, we'll try and add on to the message, hoping to clarify our point, which can at times, make things worse! We may instead send a message to person X, and person Y receives the message or worse, someone receives a message that you didn't want them to see!

Who hasn't accidentally hit reply-all and had a message go out to an unintended recipient! This can be minor, or it could ruin a friendship or strain a business relationship, depending on what the message was about and who the inadvertent receiver is! Other times, a response comes about during an angry or emotional state, and things are said that one wishes could be retracted, but once sent, it's too late! In these days of electronic messaging, once the "send" or "enter" function is keyed, it's out there for all to see!

It is a huge understatement to say that we all need to be extremely careful with our electronic communication so as not to offend, embarrass, demean, chastise, make fun of or gossip about another person or persons. This is so easy to do, and impossible to undo, once it's done. Sending, entering or posting is a forever proposition! It is pretty easy to suggest "being careful" will assure that no regrettable correspondence goes out. The truth is, it really takes more than "being careful" to avoid inadvertent or inappropriate messages from being sent.

Here are a few suggestions that might help keep you out of embarrassing or regrettable situations when it comes to electronic correspondence sent under your company e-mail or company cell phones.

- ☑ Don't send any off-color jokes or stories that could be perceived as bigoted or offensive to any person or group.
- ☑ Don't ever send any sexually graphic or explicit or suggestive images for any reason while using company e-mail or company owned cellphones.
- ☑ Posting anything that might cast a negative image of yourself or your company is a really bad idea. (Example: A Sunday School teacher posting a video of herself drunk at a hot-tub party is probably ill-advised!)
- ☑ Never send anything to anybody in anger or while in an overly emotional state. Calm down to a rationale state before typing your message.

- ☑ Try to avoid having the addresses typed in "To:" and "cc:" lines prior to typing your message. Type the body of your message first and after checking that it says what and how you want it said, only then type in the addresses. This will prevent a poorly written or partially written message from going out before it is finalized.
- ☑ The more important the message is, the more important proofreading and grammar checks become! When a piece of correspondence is considered very important, read and re-read what you have written at least twice and perhaps even three times before hitting "send." If you are not a wordsmith or are "grammatically challenged," it's not a bad idea to send a draft of your correspondence to a co-worker who has good writing skills for review and possibly to make edit suggestions.
- ☑ Try to avoid "voice texting" or "voice e-mailing," especially when traveling or driving. The interpretations of the voice recognition programs can be interesting, to say the least! Personally, after delivering a number of messages through my phone, the resulting verbiage the device "heard" has at times, been not just incorrect, but outright funny, nasty or completely off the mark!
- ☑ Spelling (sic). If you know you are not a good speller, do not rely on spell-check to save you. When words are misspelled, the reflection on the writer is always negative. Again, check your spelling to see if your spell-check has identified any incorrect words and if in doubt, call on your electronic dictionary or the spelling bee champ in your office!
- ☑ SMS Language, (text slang and abbreviations) is appropriate for casual communications between co-workers, but should be avoided in external communication with professionals.
- ☑ Don't send, post or text information that you know not to be the truth, unless you specifically advise the receiver(s) that the information is false. Once false information is in print, there is a tendency for it to become "truth", simply because it is in writing. Likewise, unless you know something to be fact, don't forward information as truth that hasn't been verified. Forwarding rumors and innuendo can be very, very damaging and could cause untold harm to innocent parties.

Heeding the above advice may help keep you and your company out of potential hot water! Most of this is simply good common sense, mixed with old-fashioned good manners. In our fast-changing world, both are still important and maybe now more than ever!



THE LIGHTER SIDE

- How about the guy who thought the six-foot tie-off rule didn't apply to him cuz he was only 5'-10." 😊
- Then there was the new team member who wondered why the self-drilling screws didn't install themselves.
- Why are scissor lifts so popular? They "cut" the installation time in half!
- One man is solo; two men are a team, three men are a crew, and foreman is the boss!
- Then there's that one guy that didn't last who thought that "drug testing" meant he got to try some new ones!
- How about that one guy who tried to deposit his "background check"?
- No, "loaded man hours" doesn't refer to the hours one spends drinking on the weekend! 😊
- When asked why he brought a sword to the jobsite, the green apprentice said he heard there was perimeter fencing on the job.
- One crew, all UGA fans, refuses to ride in the "Gator" on their jobsite! 😊
- Then there was the misguided individual who tried to bring his hunting rifle up onto the work platform. His foreman has told him they were going to be working off of "Buck" scaffold that day.
- The only thing proven to be more rare on earth than diamonds or uranium is onsite parking!

Maybe Not Your Calling!

A green, new crew member is very often the designated "gofer" for the crew. He'll spend a good deal of time going back and forth from the toolbox and materials laydown area to the installers who are putting those materials in-place with a variety of tools. When a new "gofer" comes aboard, sometimes the guys can tell whether or not the recruit has what it takes to "make the grade!"

Here are a few examples of things a newbie might do that would indicate he might want to pursue a different career path. 😊

So, if someone wants to become a permanent team member, then he might want to heed the following:

- Don't bring the foreman a box of snack crackers when he asks you to bring him a nibbler!
- When the lead man says he needs some shears, don't bring him a see-through negligee!
- When you get an instruction to "break-open" a new bundle of panels, don't bring a sledgehammer to the task!
- When the crew points out the location of the laydown yard, don't ask when naptime is.
- Don't let on that you believe flashing windows means working naked in front of them.
- When asked to fetch the caulk, don't return with a rooster!

- No, a nut-runner is not a fast squirrel!
- Don't act surprised when you find out "shooting laser lines" is not a form of laser tag.
- Assuming dry-joints involve illegal drugs is a sign that more field experience is going to be necessary!



Compromise— Good or Bad?

“Compromise” on its own, it’s not a bad word. Compromise can be a good way for adversaries to settle an argument, for kids to settle on toy selection and who gets to watch their TV program first. Compromise in these cases is a good thing and billions and billions of disputes between people have been reconciled since the beginning of time by way of compromise. Compromise quite literally means that one gives something up to gain something else that is perceived to be worth the sacrifice. So does this mean that compromise is always a good thing? Well...no, not always a good thing!

Take, for example, if one loves the taste of Cheerios, Boars Head meats, Campbell’s Chicken Soup, Snickers candy bars or any other national brand product, a compromise to consume a lesser quality product for a lesser price may not be worth it to a person that wants the best. Likewise, if one enjoys the exhilaration of a turbo-charged engine and wants to forego gas mileage or economy, a compromise to a lesser powered, higher mileage type of vehicle may not be acceptable. In the examples above, a compromise for these folks would not be a desirable thing.

In our world of construction, there is another area where compromise is not desirable, and that is where quality is concerned. In our world, compromising on quality is almost never an acceptable situation. First and foremost, a company or business entity is only as good as the people that work for and represent the company. A company made-up of less than stellar employees who can’t get over a certain bar are never going to deliver any more than mediocre effort or performance. If a company wants to deliver superior performance to their customers, it makes sense that they

should start with having only superior employees!

Also, for a company like SECO who purchases many millions of dollars of various products for our projects, we try to be super cognizant of the quality of the items we procure. No matter what type of product, from rivets to screws to bolts, to extrusions, to sheet metal to caulking to metal panels and even European rainscreen systems, we have to be certain the material is of top quality and meets or exceeds all of the project requirements.

When the materials arrive, you better believe that our people are inspecting all of it to confirm that the material we expected is what we received exactly, with no quality-related issues noted. Materials that don’t meet the standard, don’t meet expectations or don’t meet project specifications will not be, and cannot be accepted. There is no room for compromise here! When we go to install our materials, we have no alternative but to install every bit of it as the design and specifications call for, but also with the level of quality that our customers have come to expect from SECO.

If SECO were ever to start cutting corners, doing things the easy way instead of the right way or simply accepting less than top quality work, it would mark the beginning of our end. SECO’s customers come to us and hire us because we give them consistent, high-quality work with no evidence of compromise!

If SECO is to remain above the crowd and continue to attract and keep high-quality customers, we must leave the word “compromise” out of any quality assessments!

SECO Employment Anniversaries (currently)

0-2 Years

William Ard
Brent Beverly
Paul Bott
Stephen Chapman
Kelly Compton
Chad Cook
William Cox
Brian Dellinger
Andrew Edenfield
Samantha Freeman
Travis Fricks
Michael Gibson
Gary Gravley
Bliss Gudmundson
Bradley Holmes
Jonathon Irvin
Patrick Isaac
John Lambert
Jimmy Landrum
William Lockhart
Pierre Michel
Annette Miller
Kelton Nesbitt
Jason Osborne
Hunter Pearson
Todd Peeples

Larry Price
Michael Rigney
Ronald Rodgers
Eric Schilling
Logan Sellers
Felicia Shellhouse
Ashley Stephens
Robert Stevens
Mark Stevens
Justin Taylor
John Towler
Steven Walker
Joshua Walters
Antwaun Waters
John Welborn
John Wheeler
Ricky Wilburn
Barry Williams
David Allen
Joseph Bensavage
Brittany Berrios
John Brake
Ryan Carter
Bradley Colyer
Larry Creswell
James Crocker
Justin Daugherty

Charles Denton
Kenwain Dragg
Webb Glass
Pamela Green
Joseph Henderson
Cale Henson
Robin Hernandez
Salmeron
Charles Jenkins
Thomas Johnson
Jamie Maxwell
Christopher Mooney
Casey Mosley
Cory Norton
Dallas Roberts
Paul Roberts
Seth Rogers
Richard Ross
Justin Spires
Patrick Taylor
Matthew Toon
Robert Black
Jeffrey Burrell
Jeffrey Campbell
Whitney Classey
Mark Crittenden
Christopher Dikiy

Justin Everingham
Jeffery Exum
Adam Fuqua
Vinay Impraseuth
Timothy Lemmons
Horace Lowrance
Terry Meadows
David Miller
Darren O’Bryant
Yadira O’Farrill
Alejandrina Perez
Velasquez
Travis Pollock
James Taylor
Daryl Thurman
Christopher Wright

3 to 4 Years

Cory Hunter
Donnie Lowery
Reva McClure
Billy Overton
Christopher Bramlett
Billy Carter

5 to 10 Years

David Brown
Austin Canup

Jeffrey Derman
Edward Kinton
Robert Murphy
Samuel Portillo
Samuel Brown
Randy Henson
Carlos Hernandez
Baltimore Lizama
Robert Moore
Roy Neal
Eric Nelson
Kenny Siler
Jefferson Fain
Robert Henry
Antwan Hodges
Douglas McIntyre
Tony Wilson
Alex Perkins
Larry Roach
Christopher Stephens
Duane Metcalf
Cecil Rodgers

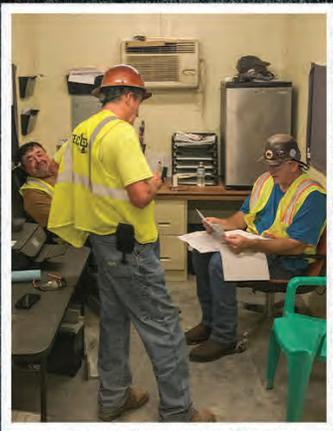
11 + Years

Steve Ayers
Jason Cooke
Samuel Mooney

Glenn Phillips
Tommy Siler
Craig Wren
Melvin Bindas
Dianna Mitchell
Bobby Stanfill
Anthony Strickland
Jacoby Dragg
Rhonda Jeffries
Travis Belew
Richard
McConaughy
Christopher Hatfield
Joseph Creighton
Mitchell Terry
Kenneth Essner
Steve Helms
Bart King
Paul Osborne
Cecil Landress
Richard Waldron



GOTCHA!



CC, RANDY, SAM



EVERYDAY OFFICE DRESS!



DENNIE & MOONEY



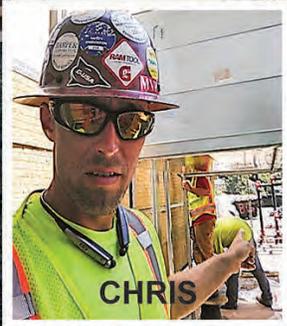
ASHEVILLE ART'S CREW



ALTECH TEAM



AUSTIN & CORY



CHRIS



DENNIE & DENO



DENO'S CLEARWATER CREW



ALTECH TEAM

MORE FACES OF SECO...



CECIL'S FAMILY



PROFAB



TONY



DIANNA, RHONDA, JILL



DENNIE'S CLEARWATER CREW



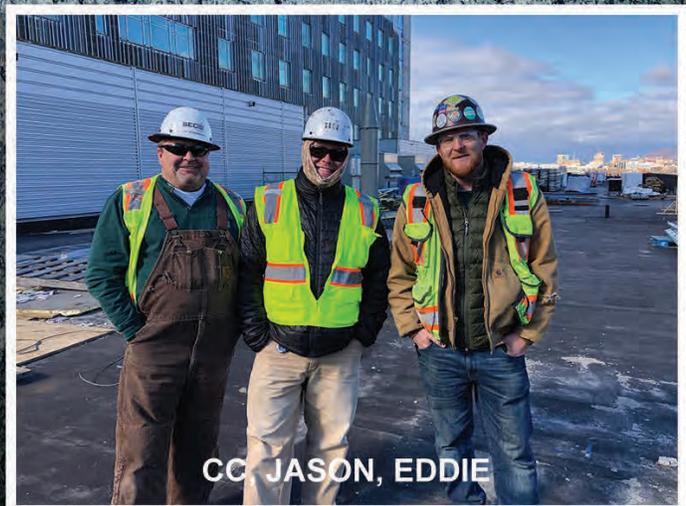
EDDIE & ALEX



PAUL



CORY



CO. JASON, EDDIE

Around the Territory

In this issue of the SECO Outlook, we want to take a moment and acknowledge our hard-working field folks and make note of who's where and what they are up to.

Jacksonville, AL

Over in Alabama, on the Jacksonville State University campus in Jacksonville, Alabama, **Travis Belew** is leading the way on a very nice project with our good customer Turner Construction. The project involves a good bit of Centria's Formawall architectural panels as well as a large quantity of Altech Panel Systems' aluminum composite panels. **Joe Bensavage, Brittany Berrios, Tim Fain, Bart King,** and **Mitchell Terry** are all working hard under Travis' leadership, and all are making Turner happy and SECO proud!

Lexington, SC

Over at the huge Lexington Medical Center project in Lexington, SC, our guys are working hard to bring this massive project across the finish line for our customer Brasfield and Gorrie. **CC Rodgers** and his guys did much of the heavy lifting on this large and complex ACM project. CC led a team comprised of **Kelly Compton, Ryan Carter, Will Ard, Michael Cox, Terry Meadows, Travis Pollock, Steven Walker,** and **Ronnie Rodgers**. CC and the boys handled the Central Energy Building and the Parking Deck scopes, as well as the majority of the new Patient Tower before the crew headed on up to NC to help out on another large hospital project. Meanwhile, **Brad Colyer** and his guys are getting ready to put the wraps on the job, taking on the high-fascia leave-out panels and some of the lower soffit fascia conditions. The final piece to the Lexington Medical puzzle will be the two large, monumental canopies that accent the North and West facing facades. Brad's team is **Jimmy Landrum, Ricky Wilburn, Joshua Walters, Brian Burgess, Patrick Isaac, Mark Crittenden, Cale Henson,** and **Charles Jenkins**.

Asheville, NC

Moving Up I-26 into North Carolina, the very large Mission Hospital project is taking shape. Mission Hospital is nearly twice the size of Lexington Medical and is another Brasfield and Gorrie project. This is a huge wall panel project with approx. 200,000 SF of architectural panels from Centria, Altech and Construction Specialties. SECO's field efforts are being led by **Kenny Essner, CC Rodgers, Eddie Kinton,** and **Steve Ayers**. Our guys are installing Centria's insulated panels, their concealed fastener panels and their insulated back-up panels along with well over a hundred thousand square feet of Altech's aluminum composite panel system. They're also installing a good bit of wall insulation and louvers. The project sits on a hill in Asheville and is highly visible and highly monumental! Getting this important project completed are **Carlos Hernandez, Robin Hernandez, Bob Henry, Randy Henson, Sammy Portillo, Terry Pollock, Will Ard, Michael Cox, Steven Walker, Ronnie Rodgers, Donnie Lowery, John Wheeler,** and **Jamie Maxwell**. It's a very large and challenging project, but our guys and team leaders are more than up to the task!

Asheville, NC

Also, in Asheville, SECO is deep into completing the visually stunning Asheville Art Museum in historic downtown Asheville. **Eddie Kinton** and his crew of **Alex Lizama, Mark Crittenden,** and **Patrick Isaac** got things started for us at the museum, doing some of the interior work required. This a gorgeous new addition to the very old, but historical museum in the Pack area of downtown. Wrapping the job up for SECO is **Eric Nelson** along with **Alex Lizama** and **Barry Williams**. Most of SECO's work involves some truly high-end zinc composite panels produced by Altech Panel Systems while the concealed fastener panels are Centria's product. Next time you are passing through Asheville, stop by and see SECO's art on the Art Museum!

Boiling Springs, SC

Moving down I-26 again, back in SC in Boiling Springs, the very pretty Sherman College Student Center building is well on the way to completion. This is another Altech aluminum composite panel project and has both interior wall areas and features as well as a good bit of exterior wall areas. **Chris Bramlett** is heading up our site efforts as we complete our scope for our great customer, The Harper Corporation based in Greenville, SC. Chris' guys, the two **Corys (Norton and Hunter)** and **Austin Canup** are gettin' the material up on the wall, and the job looks great!

Shelby, NC

Just about due north of the Sherman College project is a very nice industrial project on the site of Clearwater Paper's massive paper mill operation in Shelby, North Carolina. Clearwater has contracted with our customer, Edifice Construction to construct a brand-new Tissue Production Facility from "Soup to Nuts." The project is very large and includes multiple buildings and several types of wall panel systems. Most of the project involves SECO installing a very large quantity of mineral fiber composite insulated panel from Centria, a large quantity of Centria's 7.2 Rib panels and over 100,000 SF of ATAS corrugated liner panels inside the Tissue Machine building.

The Clearwater crews are led by **Dennie Neal** and **Deno Brown**. The men are all working very hard to help satisfy the needs of our customer and the owner on a very challenging project with very aggressive time restrictions. Working on Dennie's and Deno's teams are **Tommy Siler, Duane Metcalf, Kenny Siler, Paul Osborne, Michael Taylor, Jason Osborn, Brent Beverly, Justin Daugherty, David Miller, Billy Overton,** and the **Stevens boys, Mark and Robert**.

As we always do, we want to extend our great appreciation for the fantastic efforts of our exceptional field technicians and their leaders. Great job to all! You make SECO rise above the rest and install confidence, not just wall panels!



Project Photos

Charlotte-Douglas
International Airport
Charlotte, NC



Clearwater Paper
Shelby, NC

JSU Fitness and Wellness
Jacksonville, AL



Mission Hospital
Asheville, NC



Sherman College
Boiling Springs, SC



Vandora Springs
Elementary School
Garner, NC

Merry Christmas from your friends at SECO!

Of course, this is the time of year that has historically been referred to as the “time of giving.” For hundreds of years, Christmas time has been the time where gifts are offered to friends and loved ones as an expression of appreciation for who they are and how important they are to the gift giver.

Unfortunately, the old phrase, “It is better to give than to receive” in recent times has noticeably become somewhat old-fashioned and outdated. These days we are bombarded by negative messages (Commercials, TV Shows, Movies, Magazines, Social Media) concealed within marketing, that tell us that we are not good enough as we are. Unfortunately, no matter how much we try, we are not pretty or handsome enough; our hair is too gray or too plain, our computer is not fast enough; our car is not cool enough, our beer choice isn’t hip, our clothes “are so last year,” our home is not upscale enough, our tools need replacing, our faces need fewer wrinkles and fancier make-up, our cell-phones don’t have enough features, our taste in music is no longer popular, we are too fat or too out of shape, we have last year’s hot video game, but everybody else is playing this year’s hot game. Maybe we think we are too old, too millennial, too x, y, or z! What kind of messages are these to receive, especially this time of year?

These constant exposures and reminders of our inadequacies and shortcomings damage our feeling of self-worth and our self-image! Of course, often we can succumb to this kind of messaging and can fall into materialism and even worse selfishness. Temporary happiness is just that: temporary!

Resisting this self-oriented outlook would no doubt do us all great good. This article is not about negativity, however! There is so much good in people and good in the world that sometimes we just need to take notice of what’s right with our lives, what’s good in our lives and maybe; perhaps, what can we do that might make the lives of some less fortunate folks better. We, as individuals, don’t have much opportunity to change the whole world, but we surely have the power to change our own worlds for the better!

What if we each became just a little more generous, just a little more kind, just a little more tolerant, just a bit more patient? We can collectively do some really good things at a time when “good” is increasingly harder to notice. How cool would it be if we committed, even momentarily to take our focus off of our own personal shortcomings, our own personal desires, and focus instead of the real needs of our fellow humans? Who knows, if enough folks were to become more outwardly focused and less inwardly focused, we might eventually witness a slow return to a giving-based culture instead of a me-first culture. We can’t imagine there are too many people who prefer the latter vs. the former!

We at SECO wish for all of you that the real, true spirit of Christmas, the celebration of the greatest gift human-kind has ever received, becomes real and present in your lives. We also hope that in our lifetimes that the “season of giving” replaces the “season of getting.” Here are just a few things you might consider doing this Christmas season:

- ✓ [Donate some \\$ to your favorite charity. We especially recommend the great children’s charities, St. Jude Hospital, and Shriners’ Hospital. \(stjude.org, shrinershospitalsforchildren.org\)](#)
- ✓ [Help out, more than once if possible, in a soup kitchen or with a food drive. Local churches would be easy places to get involved with this activity.](#)
- ✓ [Don’t avoid the Salvation Army bell ringer when entering a store. Let them know you appreciate their sacrifice.](#)
- ✓ [Buy an extra toy or two while out shopping and drop it/them off in a Toys for Tot’s collection box.](#)
- ✓ [Give away your little used or unused jackets and coats to the Salvation Army. Help warm the body of someone who would otherwise be cold.](#)
- ✓ [Become the pen-pal of an incarcerated person or a lonely senior citizen. \(More information at writeprisoner.com and cargivers.com\)](#)
- ✓ [Check with a local nursing home or Alzheimer’ center and ask what they might need in the way of donated items or simply offer to volunteer.](#)
- ✓ [Help/volunteer at a local school. **Schools always need help!**](#)
- ✓ [Write to a lonely veteran or better yet, maybe write to a service member who is far from home. \(operationgratitude.com, soldiersangels.org\)](#)

Nothing warms a heart like the feeling of giving to those who are really needful. Let’s hope for lots and lots of warm hearts this year!

We hope the warm feelings of the season last for a very long time for you and your family!

